

ORCAS NEWS

Orcas Business Park Newsletter



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Blue Yarn Media

Blue Yarn Media is a leading full-service digital online advertising agency that grew out of a consulting practice that started in 2012. They enable B2B startups and enterprises to grow their lead and sales volume with targeted media buying on Google, Facebook, LinkedIn, and across the web. In addition, our retail clients see enhanced ROI from their media spend.

Their mission is to become trusted advisors to our clients and provide data-driven marketing strategies that grow their business. As part of their commitment to giving back, they do some pro-bono work for non-profits, as well as support charitable organizations each year.

Orcas Tenant, Lovin' Scoopful Launches New Product!

Upside Down Ice Cream launched its super-premium pints in grocery stores throughout the Pacific Northwest this February 2019. Upside Down serves as an ongoing revenue source for Special Olympics, donating 25% of profits to the organization. They are the only consumer product permanently co-branded with Special Olympics. Their parent company, Lovin' Scoopful has donated more than \$400,000 to Special Olympics since 2008. Tim Shriver, chairman of Special Olympics, and his sister, Maria Shriver, are among the company's founding partners.

Upside Down is produced locally, blending only the finest natural ingredients, but of course does not use milk or cream from cows treated with rBST. The product was created to have an ultra-smooth texture and distinct flavor profile, not to mention a package that is turned "upside down" on shelves in the freezer section of local grocery stores.



So, turn your world upside down by savoring our handcrafted super-premium ice cream. Pick up a pint or more at your favorite QFC, Metropolitan Market, Whole Foods, or other fine grocery retailer. You'll not only put a smile on your face but on the faces of athletes around the world. Enjoy!

Did you know? Imperfect Produce

You may have heard of Imperfect Produce and their affordable delivery program offering aesthetically imperfect fruits and vegetables that would otherwise go to waste. But, did you know that Imperfect supports Orcas' Conscious Eatery by providing fresh produce each week for their rotating menu of delicious, healthy, and hearty dishes. Recent dishes, inspired by their Imperfect fruits and vegetables, have included a Pear & Walnut Salad and a Grape Tomato & Sugar Snap Salad. Read the whole story here: http://blog.imperfectproduce.com/blog-1/2019/2/14/fighting-hunger-together-conscious-eatery-in-seattle?utm_medium=email&utm_source=newsletter&utm_campaign=20190217-eng-news&utm_content=consciouseatery

Orcas Business park is proud to welcome our new Groundskeeper, Westley.

Westley is a very friendly and motivated young man who will be helping around the business park to keep the area clean and well maintained. He will also be assisting JW and Julian with various projects. If you see him around be sure to say hello and introduce yourself.

A little Georgetown History.....

Most historians place Seattle's birth on Alki beach, where the Denny Party assembled on the damp morning of November 13, 1851 -- but they already had white neighbors who had arrived two months earlier to set up housekeeping on the banks of the Duwamish Valley.

Farmers Luther Collins, Henry Van Asselt, Jacob Maple, and possibly Jacob's son Samuel, arrived by canoe from Nisqually on southern Puget Sound on September 14, 1851. Their aim was to take advantage of the new Oregon Donation Land Claims Act which allotted 320 acres of "free" land to individuals and twice as much to married couples. The current inhabitants of these land grants were not consulted, of course, but in the case of Chief Seattle and the Duwamish Tribe, there was no immediate objection to the sudden appearance of these early settlers in their midst.

Collins was not new to the region. He had been farming the Nisqually on the South Sound since 1847. Van Asselt and the Maples were fresh from the California gold fields. They used Collins's farm as a base for their reconnaissance "down" Sound.

They found what they were looking for in the fertile Duwamish River valley. Approximately three miles upstream from its muddy delta, they staked out claims for themselves at what would later become Georgetown and Boeing Field. They returned to Nisqually and loaded their families and goods into scows and headed down the Sound.

In the interim, on September 25, David Denny, John Low, and Lee Terry landed at Alki Point. They sent word back to Portland for the rest of their party to join them. On the evening of September 27, 1851, the Collins Party passed Alki and greeted the three scouts. The rest of the Denny Party arrived at Alki on November 13, 1851.

Read the full article here:

https://www.historylink.org/File/9291?utm_source=marketingcloud&utm_medium=email&utm_campaign=Morning+Brief+3-29-19+NEW+3+29+2019&utm_term=